

Mayoral Candidate Questionnaire*

Peter Ives

Alan Webber

Kate Noble

Joseph M. Maestas

Ronald S. Trujillo

<p>1. Please rank how each of the following contributes to the health and worldwide reputation of Santa Fe's tourism economy. (Rank on a scale of 1-5, with 1 being the greatest contribution.)</p> <p>___ Natural landscape and climate</p> <p>___ Quality of shopping and restaurants</p> <p>___ Cultural traditions and events</p> <p>___ Historic downtown and architecture</p> <p>___ The arts, including art galleries, music and theater arts</p>	<p>1 Cultural traditions</p> <p>2 The arts</p> <p>3 Historic downtown</p> <p>4 Quality of shopping and restaurants</p> <p>5 Natural landscape and climate</p>	<p>1 Cultural traditions</p> <p>2 The arts</p> <p>3 Natural landscape and climate</p> <p>4 Historic downtown</p> <p>5 Quality of shopping and restaurants</p>	<p>All are equally important</p>	<p>1 Historic downtown</p> <p>2 The arts</p> <p>3 Quality of shopping and restaurants</p> <p>4 Natural landscape and climate</p> <p>5 Cultural traditions</p>	<p>1 Cultural traditions</p> <p>2 Historic downtown</p> <p>3 The arts</p> <p>4 Natural landscape and climate</p> <p>5 Quality of shopping and restaurants</p>
<p>2. To what degree do you believe that a well-preserved historic downtown is important to the local Santa Fe community and economy?</p> <p>A. Critically important</p> <p>B. Very important</p> <p>C. Moderately important</p> <p>D. Marginally important</p> <p>E. Not important</p>	<p>Critically important</p>	<p>Critically important</p>	<p>Critically important</p>	<p>Critically important</p>	<p>Critically important</p>
<p>3. How effective do you believe that the City's Historic Ordinance and Historic Design Review Board have been in protecting the historic fabric of historic districts in Santa Fe?</p> <p>A. Very effective</p> <p>B. Moderately effective</p> <p>C. Not effective enough</p> <p>D. Not effective at all</p>	<p>Very effective</p>	<p>Very effective</p>	<p>Very effective</p>	<p>Very effective</p>	<p>Very effective</p>
<p>4. How helpful would establishing certain design or preservation constraints, as the kind found in the City's Historic Ordinance, be to the historic quality and livability of other parts of the city, such as the St. Michael's corridor, the city's gateways, and the Airport Road area?</p> <p>A. Extremely important, not just for the specific areas, but for the entire city</p> <p>B. Specific historical spots should be identified and preserved</p> <p>C. An updated land development code would be more helpful</p> <p>D. The current zoning and land development code is adequate</p> <p>E. No need for preservation protections outside Historic Districts</p>	<p>Specific historical spots should be identified and preserved</p>	<p>Specific historical spots should be identified and preserved</p>	<p>An updated land development code would be more helpful</p>	<p>An updated land development code would be more helpful</p>	<p>Extremely important, not just for the specific areas, but for the entire city</p>
<p>5. How much importance will you place on supporting our neighborhoods-particularly historic neighborhoods — in the face of the growing need for affordable housing, expanded cellular service, and other economic and urban growth issues?</p> <p>A. Supporting neighborhoods will be my first priority</p> <p>B. Neighborhoods will be important</p> <p>C. The city's needs will be evaluated and balanced</p> <p>D. Economic growth must be my first priority</p> <p>E. Neighborhoods must adapt and transform to meet new economic opportunities</p>	<p>Neighborhoods will be important</p>	<p>Neighborhoods will be important</p>	<p>The city's needs will be evaluated and balanced</p>	<p>Neighborhoods will be important</p>	<p>Supporting neighborhoods will be my first priority</p>

*Old Santa Fe Association (2018)

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<p>6. When it comes to appointing volunteer committee and commission members, how important should their direct experience and expertise be in the selection process?</p> <p>A. Critically important B. Important C. Moderately important D. Direct experience minimally important E. Would accept a fresh approach over experience</p>	Important	Critically important	Important	Critically important	Critically important
<p>7. How important to you is maintaining the city's height restrictions downtown?</p> <p>A. Extremely important B. Important C. Moderately important D. Not as important as growth opportunities E. Not important</p>	Important	Extremely important	Important	Extremely important	Extremely important
<p>8. Please rank 1–5 (with 1 being the greatest) the importance of the role which each of the following plays in attracting and keeping young families in Santa Fe.</p> <p>___ Natural and built environments ___ Affordable housing ___ Good jobs ___ Good public schools ___ Strong cultural and political traditions/connections</p>	<p>1 Good jobs 2 Natural and built environments 3 Affordable housing 4 Good public schools 5 Strong traditions</p>	<p>1 Good public schools 2 Good jobs 3 Affordable housing 4 Natural and built environments 5 Strong traditions</p>	All are equally important	<p>1 Good jobs 2 Affordable housing 3 Good public schools 4 Natural and built environments 5 Strong traditions</p>	<p>1 Affordable housing 2 Good jobs 3 Good public schools 4 Natural and built environments 5 Strong traditions</p>
<p>9. Do you believe our City should provide incentives to the city's business sector encouraging it to address our serious water, sustainability and environmental challenges?</p> <p>A. Yes, with a broad range of tax, fee and regulatory incentives B. Yes, with limited tax and fee incentives C. Yes, but with regulatory incentives not affecting City's tax revenues. D. Moderately so, but with other types of incentives E. No, business sector can address such issues without government incentives.</p>	Yes, but with regulatory incentives not affecting City's tax revenues	Yes, but with regulatory incentives not affecting City's tax revenues	Yes, with a broad range of tax, fee and regulatory incentives	Yes, with a broad range of tax, fee and regulatory incentives	Yes, but with regulatory incentives not affecting City's tax revenues.
<p>10. Other famous historic U.S. cities recognize their historic integrity to be of vital importance to their economic and community well-being, and some, such as Charleston, S.C., have their entire city staff trained by their historic divisions to understand the necessity of preservation for their city's welfare. In your opinion, how effective would this comprehensive approach be in maintaining Santa Fe's authenticity and sense of place?</p> <p>A. Critically effective and necessary B. Moderately effective but necessary C. Moderately effective for Land Use staff only D. Not effective and time-consuming for Land Use staff E. Irrelevant to Santa Fe</p>	Moderately effective but necessary	Moderately effective but necessary	Moderately effective but necessary	Critically effective and necessary	Moderately effective but necessary

Additional comments:

Kate Noble

Question 1. It is the combination of all of these factors which create the worldwide reputation of Santa Fe as a desirable place to visit. We need all of these things working together to maintain our position as a popular tourist destination.

Question 4. We should work to enhance livability in all areas of the city, including those listed above. An updated land development code with an eye to preserving any culturally significant pieces would help to foster a vibrant city with different areas of character. We should work to expand on Santa Fe's strong art and cultural identity with the unique qualities present in each of these areas. We can include more modern, excellent architecture, and experiment with innovative design in areas outside our historic downtown.

Question 5. We need to support neighborhoods and adapt and update; I believe we can do both and that it is not one or the other. Our city's livability depends on vibrant neighborhoods and being able to keep up with the emerging needs of the community for housing and economic empowerment. There are always solutions that can take into account many different objectives. I know we can work together authentically to find balanced solutions.

Question 6. Relevant expertise and experience will always be a consideration. We also need to have diverse representation and viewpoints on committees and commissions. Another critical consideration will be any individual's ability to listen, problem solve, and work collaboratively on a team.

Question 7. We need to preserve the magical, authentic feeling of our historic downtown.

Question 9. Incentives are an important tool in fostering the desirable conditions our community needs. We should offer these in the broadest way possible to our business sector.

Question 10. More comprehensive training for city staff is a great idea. Most employees have a good recognition of the importance of maintaining our historical integrity. It would be great to look into the costs and benefits of a comprehensive program such as this for Santa Fe.

Ronald S. Trujillo

Question 1. All of the above are important to Santa Fe. It is difficult to rank these, as they intersect (such as culture and the historic downtown), all influencing the importance of our arts and how they draw tourists as a vital element to our local economy. Each relies on the other, and all must be of importance to our city government.

Question 2. Of course, our historic downtown is important. We are the oldest capital city in the United States. Our history, our diversity in cultures, our architecture, our people set us apart from all other cities. It is not just a cornerstone for who we are, but a vital part of our economy.

Question 3. Job well done!

Question 4. As Mayor I will continue to keep all of Santa Fe's architecture and beauty as a priority. Each will have differing needs, but all of Santa Fe's buildings and corridors are important.

Question 5. Affordable housing is a Santa Fe problem – one for all Santa Feans to embrace and work together to ease. Our neighborhoods are where we live, where we raise our families, and provide the anchor to our culture. I have always supported all our neighborhoods, and will continue to do so.

Question 6. I think it speaks for itself to have the right people, the right expertise, in our important committees and commissions. It is with these expert's help and support for our city that we can tackle the issues that worry us today, and be proactive against issues that may worry us tomorrow.

Question 7. Our skyline is one of our treasures. We must work to keep the right height restrictions in place.

Question 8. All are interconnected. I would rank each as #1 if the question allowed. Affordable housing allows families to stay in Santa Fe, but that means we need good jobs and good schools to keep those families here. And our cultures and traditions are rooted deeply in our families, living in an environment that is unique. Hard to say which is most important, as they all work together.

Question 9. Our local businesses employ and are run by our neighbors, by our citizens. The city must work closely with business on these critical issues. Only together can we make a better future for our city.

Question 10. I would prefer a choice between “critically” and “moderately”. It is critical city staff understands the nature of the big issues facing the city today, such as affordable housing and economic development. Our city’s preservation is well understood thanks to good work by bodies such as the OSFA. Santa Fe’s history is long and has had success in preserving its integrity. However, we must remain vigilant and continue to keep preservation in mind.